

FOR IMMEDIATE RELEASE:

CHILE'S REBUILDING AND RECOVERY PROGRAM INSPIRES *REBUILD CHILE EXPO 2010*

Trade Event in Chile to Showcase U.S. Technology & Services in Support of Chile's Recovery and Rebuilding Program

WALDWICK, NJ – APRIL 16, 2010- In cooperation with the U.S. Embassy, Chilean AmCham and U.S. Department of Commerce and with the recognition of the Government of Chile, Kallman Worldwide, Inc. is pleased to announce today the launch of an innovative trade exhibition dedicated to the support of Chile's recovery and rebuilding program. Aptly named REBUILD CHILE EXPO, this exhibition and conference will provide a business forum where Chilean government and private sector officials involved with the ongoing recovery and reconstruction efforts can meet face-to-face with U.S. suppliers who have technology, service and product solutions to offer. This initiative, which was fleshed out after a meeting on April 12, 2010 with Chilean President Piñera, Commerce Secretary Gary Locke and a group of corporate CEOs interested in the reconstruction of Chile, will be held in Santiago, Chile at the Espacio Riesco on June 15-17, 2010. According to Secretary Locke, "We consider Chile an important friend and trading partner...Not only do we have an important role to play in helping Chile recover, we have great opportunities for American businesses to put people to work." Although the trade show will serve as the centerpiece of the event, the expo will also include a series of concurrent presentations focused on solutions for the immediate and longer term needs of Chile.

The primary visitors for REBUILD CHILE EXPO will be the government officials at the national, regional, and municipal level who are charged with planning and implementing Chile's recovery and rebuilding effort. A further group of visitors will be drawn from the ranks of businesses and investment facilitators looking for products and services that will meet the needs of the private sector. According to Tom Kallman, CEO Kallman Worldwide, Inc., "We will be working with the American Chamber of Commerce in Chile, various Ministries and U.S. government agencies to assure that the right audience is on hand to interact with the exhibiting American companies."

REBUILD CHILE EXPO exhibitors will be a diverse group of U.S. companies – new-to-market as well as those already active in Chile - who have products and expertise to share. Chilean President Sebastian Piñera has indicated his hope and wishes that U.S. expertise in renewable, efficiency and housing technologies will be an integral part of reconstruction efforts. Piñera said, "If the United States can provide us with very good information on renewable energy, environmentally friendly energy, technology necessary to provide housing – temporary housing, to provide prefabricated housing quickly, this is going to help." Subsequently, U. S. companies offering specialized knowledge-based services such as solar energy, green products, engineering and architectural services will also be invited to participate in REBUILD CHILE EXPO.

Full details for exhibiting or visiting REBUILD CHILE EXPO can be found at www.ExpoRebuildChile.com or by contacting Christa March, Project Manager, at Kallman Worldwide, 4 North Street, Suite 800, Waldwick, New Jersey 07463, Tel: 201-251-2600, Ext. 116; email: christam@kallman.com.

About Kallman Worldwide, Inc.

Kallman Worldwide has been engaged in exhibition and trade show marketing and management since 1963. Currently the firm is active in bringing American producers to overseas markets in the aerospace, naval, medical, mining, energy and defense industries.

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